



Maaz Raheel

Editorial Designer & Pro Illustrator
| 3D Visualization Specialist

▶ ABOUT ME

Hi, I'm Maaz, a Senior Graphic Designer, InDesign Specialist, and 3D Artist with over 10 years of experience helping brands, publishers, and startups stand out. I bridge the gap between traditional graphic design and high-end 3D visualization to create visuals that are not just "pretty," but strategically impactful.

I specialize in Editorial Layout, Custom Illustration, and 3D Rendering, providing a "one-stop" creative solution for projects that require technical precision and artistic flair.

▶ CONTACT INFO

 (646) 2002663

 Maazraheel970@gmail.com

 Redford Charter Township, MI, USA

▶ MY HOBBY



Music



Sport



Reading

▶ WORK EXPERIENCE

June 2019 - Present

Senior Graphic Designer | Marketing Manager | Illustrator | ZAPLE

Currently leading the design department, I've led and contributed to high-impact projects alongside some of the most talented professionals in the field. This experience has strengthened my ability to combine creativity with strategy, turning ideas into visually compelling designs that drive results.

It has taught me to stay productive, maintain a humble mindset, and harness the true power of illustration, graphic design, and marketing to create work that resonates. I thrive at the intersection of aesthetics and impact, ensuring every visual not only looks stunning but communicates effectively.

April 2017 - March 2019

Senior Graphic Designer | Marketing Manager | Copywriter | 1AZO Marketing

After ibex, the next chapter was 1AZO Marketing. The place where I nurtured my Designing | Marketing skills to the top tier by leading a team of 8 people. This experience was imperative in unlocking the genie of sales and copywriting. On top of that, it developed my leadership attributes and enhanced my decision-making skills. But most importantly, it taught the value of consumer behavior, the true power of words, and how to sell emotions instead of products.

January 2016 - March 2017

Business Development Executive | IBEX Global

My first day at Ibex was extremely welcoming. I made friends instantly and came to know that a couple of my friends already work here. Initially, it was fun and games, but after a couple of months, it was like I was a whole new person. I strengthened my communication skills and developed a versatile writing style by preparing business proposals, bidding on various projects, and marketing and selling online products. I knew back then Marketing | Sales | Copywriting was just my thing.

▶ EDUCATION

2020 - 2022

Michigan State University

Master of Design (MDes), Visual Art

2014 - 2018

University of Michigan

Bachelor of Fine Arts (BFA)

▶ SKILL KEY

Adobe Illustrator | Graphic Design | Vector Art | UX & UI | Mobile App Design

Branding | Character Design | Pitch Deck | Illustration | Book Illustration

Art & Design | Game Art | Cartoon Character | NFT Graphic | Children's Book Illustration